



EAST MALVERN TOORONGA CRICKET CLUB – Social Media Policy

Definition

“Club” means the East Malvern Tooronga Cricket Club (EMTCC) and “Member” means any senior or junior player, parent, coach, official or volunteer of the EMTCC.

Purpose

The East Malvern Tooronga Cricket Club (also known as EMTCC) Committee acknowledges that social media tools are an efficient and effective method of communication. The committee therefore requires all members to use social media appropriately and to refrain from communicating in ways that have the potential to impact the club and/or its members in a negative manner.

This policy does not intend to discourage or unduly limit your personal expression or online activities. However you should recognise the potential for damage to be caused (either directly or indirectly) to the East Malvern Tooronga Cricket Club (EMTCC), the Eastern Cricket Association (ECA), the Mercantile Cricket Association (MCA) or Inner South East Cricket (ISEC). Accordingly, it is requested that all members comply with this policy to ensure that the risk of such damage is minimised.

Our Commitment

Using the internet and electronic communications is essential for communicating with club members and the general public. We are committed to making these communications appropriate and relevant to our interests.

What Our Club Will Do

Any Club related activities or information regarding score updates, match results, team selections, individual performances, competitions, training sessions, social events, committees, policies, constitution, rules and by-laws may be communicated to members via any of the following platforms: Facebook, Twitter, Email, SMS or via the official EMTCC club website www.emtcc2.vic.cricket.com.au.

Further to the above, occasionally we will use these platforms to communicate information relating to local businesses and sponsors who financially support the club.

What Members Will Do

When interacting with or representing EMTCC online, all members are expected to show the appropriate level of respect, protection and privacy for all those they interact with.

What Members Will Not Do

1. Post material that is or might be construed as offensive, obscene, defamatory, threatening, discriminatory, hateful, racist, homophobic or sexist.
2. Make statements which are misleading, false or defame the reputation of any members, fellow clubs or associations.
3. Bring the EMTCC, the ECA, the MCA or ISEC into disrepute.
4. Offend, intimidate, humiliate or bully any member, other cricket club or association.
5. Imply that you are authorised to speak on behalf of or as a representative of EMTCC give the impression that the views you express are those of EMTCC.
6. Use the identity or likeness of another member of EMTCC without their permission
7. Use or disclose any confidential information or personal information obtained in your capacity as a member of the EMTCC.

Non Compliance

Under EMTCC's new stance in relation to social media and this policy, the Committee would like to make it very clear to its members, that you are responsible for your statements and actions. Any misuse of a Social Networking site on cricket related matters, which includes (but is not limited to) comments made about our club, its fellow members, the league and finally an opposition player or club, which breaches any of the above will not be tolerated.

Any person who believes that they have been the victims of inappropriate electronic communication should report the matter to any member of the Committee (either in writing or verbally) along with any evidence that may assist the Club in investigating the concern.

The Club will undertake to investigate the concern at its discretion.

EMTCC will continue to monitor the use of its social media services to ensure compliance with this policy. EMTCC will not be held liable for the acts and omissions of members in breach of this policy. You are personally responsible for the content you publish in a personal capacity on any form of social media platform and individuals will be liable in the event action is brought against the club.

Members who fail to comply with this policy may be the subject of disciplinary action as deemed fit by the Committee. In extreme circumstances where a member fails to comply with this policy, he or she may be asked to discontinue their association with EMTCC.

The Committee

East Malvern Tooronga Cricket Club

Re-endorsed 3rd September 2020